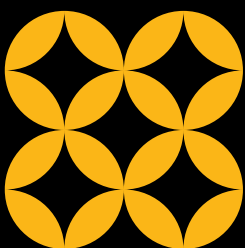




VRNATION 2026

ROADSHOW & TOUR SPONSORSHIP OPPORTUNITIES



Be part of a national movement — connect, engage,
and lead with us!



503.673.3883



info@VRNation.com



2026

VRNation 2026 Roadshow & Tour Sponsorship Opportunities

VRNation is taking our Roadshow on the road and now's your chance to be part of it! With 6 signature Roadshows and two regionally immersive Tour series, VRNation's 2026 schedule is built for impact, visibility, and unforgettable moments. Check out our dynamic sponsorship opportunities below:



* Premier Roadshow Sponsor – \$25,000 (4 Total - Includes All 6 Events)

All Eyes on You: Be the Powerhouse Behind the Roadshow

- Title sponsor for *all* 6 in-person Roadshows
- Prominent branding on event materials, signage, stage & social
- 5-minute speaking opportunity at each event - main stage
- Dedicated display or pop-up at each roadshow event
- Participate in an afternoon roundtable discussion
- Recognition in recap posts, monthly newsletter & attendee lists
- Only 4 premier sponsorships available - covers all 6 Roadshows

Best for brands ready to make a national splash.



* Roadshow Segment Sponsor – \$2,500 (6 Available Per Event)

Own the Moment: Lunch or Roundtable

- Sponsor a key portion: 1-hour lunch or roundtable discussion
- Brand placement + verbal acknowledgement
- Recognition in recap posts, monthly newsletter & attendee lists
- Limited to six sponsorships per Roadshow event

Perfect for brands looking to engage without taking center stage.





2026

VRNation 2026 Roadshow & Tour Sponsorship Opportunities



\$25,000

* Tour Bus Headliner Sponsor – \$25,000 per Tour (4 Total Available)

Your Brand. Our Bus. The Ultimate Rolling Billboard.

- Title sponsor for all 6 in-person Roadshow Tour Stops (choose either The Beach Biz Tour or The Southern Charm Tour)
 - Exclusive large branding on the VRNation Tour Vehicles
 - Featured logo & shout-outs at all tour stops (headliner only)
 - Prominent branding on event materials, signage, stage & social
 - 5-minute speaking opportunity at each event - main stage
 - Dedicated display or pop-up at each event
 - Recognition in recap posts, monthly newsletter & attendee lists
- For bold brands that want to ride shotgun in style.

\$2,500

* Tour Bus Secondary Sponsor – \$2,500 per Location (6 Available per Location)

Jump on the Bus: Big Exposure in Target Markets

- Branding on the VRNation Tour Vehicles
- Prominent branding on event materials, signage, stage & social
- Sponsor a key portion: 1-hour lunch or roundtable discussion
- Brand placement + verbal acknowledgement
- Recognition in recap posts, monthly newsletter & attendee lists
- Limited to six sponsorships per Roadshow event

Great for brands with market-specific targets.

\$2,500

* Hospitality Hour Sponsor – \$2,500 per Market (2 per Roadshow)

Cheers to Visibility: Sip, Socialize, and Stand Out

- Exclusive to each market (2 per Roadshow stop available)
- Prominent branding on event materials, signage, stage & social
- 5-minute speaking slot during networking event
- Recognition in recap posts, monthly newsletter & attendee lists
- Covers light appetizers and first round of drinks

For relationship-focused brands who know connection drives conversions.





2026

2026 Roadshow & Tour Schedule

Each stop below is an official VRNation Roadshow event. Some are part of our multi-city tours, while others are standout regional showcases. Together, they create the complete 2026 lineup driving connection and impact across 18 destinations:

TYPE	REIGON	CITY	MONTH
The Beach Biz Tour	Florida	Fort Myers, FL	1/26/2026
The Beach Biz Tour	Florida	Orlando, FL	1/28/2026
The Beach Biz Tour	Florida	St. Augustine / New Smyrna, FL	1/29/2026
The Beach Biz Tour	Florida	Jacksonville, FL	1/30/2026
The Beach Biz Tour	Florida	Destin, FL	2/2/2026
The Beach Biz Tour	Alabama	Gulf Shores, AL	2/3/2026
Roadshow #1	Southwest	Taos/Santa Fe, NM	2/24/2026
Roadshow #2	Southwest	Scottsdale / Phoenix, AZ	2/26/2026
The Southern Charm Tour	Southeast	Gatlinburg, TN	5/11/2026
The Southern Charm Tour	Southeast	Asheville, NC	5/12/2026
The Southern Charm Tour	Southeast	Charleston, SC	5/14/2026
The Southern Charm Tour	Southeast	Myrtle Beach, SC	5/15/2026
The Southern Charm Tour	Southeast	Morehead City, NC	5/18/2026
The Southern Charm Tour	Southeast	Outer Banks, NC	5/20/2026
Roadshow #3	Mountain West	Bozeman, MT	Mid June
Roadshow #4	Central	Dallas, TX	Late July
Roadshow #5	Midwest	Traverse City, MI	Early October
Roadshow #6	Mid-Atlantic	Ocean City, MD	Early November



2026

Thank You



contact us



503.673.3883



info@VRNation.com



1900 NE 3rd St., Ste 106-111, Bend, OR 97701



www.VRNation.com