



2026 Conference Vendors FAQs

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GENERAL QUESTIONS

What is VRNation 2026?

As the short-term rental industry continues to grow at a rapid pace, it's time to raise the bar. In 2026, VRNation will lead the charge...bringing together operators, platforms, and thought leaders who are shaping the future of hospitality.

This year's theme reflects a forward-thinking mission:

- Establish standards where chaos once ruled
- Elevate guest experience through innovation and integrity
- Transform fragmented practices into a unified, world-class model

We're not just talking about change, we're defining it.

Be part of the movement. Be part of VRNation 2026.

When is VRNation 2026?

The VRNation Annual Conference will take place **Tuesday, April 28th**, through **Thursday, April 30th**. Please feel free to extend your stay before or after to soak up Denver's vibrant culture, stunning mountain views, and endless outdoor adventures!

Where is VRNation 2026?

The 2026 Annual Conference will be held at the [Denver Downtown Sheraton](#). Please check out the links below for group rate information.

Who is coming to VRNation 2026?

Solo hosts, property managers, tech providers, investors, and anyone passionate about the future of short-term rentals.

SPONSORING REGISTRATION

How do I register as a sponsor?

Registration is quick and easy! [Click here to get started](#)! Ensure a smooth arrival by securing your accommodations via our exclusive booking link.



[Click here to book your stay at the Denver Sheraton.](#)

What are the sponsorship levels for the VRNation Annual Conference?

We offer **Diamond, Platinum, & Gold** sponsorship packages.

Sponsorship Opportunity	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Vendor
Annual Vendor Membership	✓	✓	✓	\$499
Booth Selection	Top Priority - 2 Booths	Secondary Priority	Tertiary Priority	N/A
Complimentary Vendor Attendees	3 Attendee Badges	2 Attendee Badges	1 Attendee Badge	1 Attendee Badge
Attendee List Provided Pre-Show	10 Days Prior + Post Event	5 Days Prior + Post Event	Post Event	N/A
Logo Recognition on Event Marketing & Signage	✓	✓	✓	
Conference Breaks	Welcome Reception Sponsor	Coffee Break Sponsor		
Tech Talks Live Slots		✓		
Solutions Showcase	✓			
VRNation Podcast Guest Star	✓			
Category Exclusivity	✓			

How much does it cost to sponsor the VRNation Annual Conference?

Sponsorship packages are as follows:

Diamond \$25,000

Platinum \$12,500

Gold \$5,000

What is included with my booth?

(1) 6' x 30" draped table, (2) chairs, wastebasket, & sign

What meals are included in my 2026 VRNation sponsorship?



Your 2026 VRNation Vendor registration will cover breakfast and lunch for **Wednesday, April 29th & Thursday, April 30th** as well as the closing reception on **Thursday evening**. For meals that aren't included in your VRNation sponsorship, the Denver Downtown Sheraton has [several onsite restaurants](#) perfect for every taste and budget. [Click here for more information about dining at VRNation!](#)

If I need to cancel my registration, is there a refund policy?

Cancellations must be received in writing to info@vrnation.com. Confirmation received by March 27, 2026 will receive a refund less \$50.00 administrative fee. Cancellations received before April 20, 2026 may receive a 50% refund. No refunds are accepted after this date.

CONFERENCE 2026 VENDOR FAIR

When is the VRNation Vendor Fair?

The VRNation Vendor Fair will begin on **Tuesday, April 28th at 4:00pm** and end on **Thursday, April 30th at 3:00pm**. The exhibit hall will be open throughout the duration of the conference with designated time for Vendor Fair as follows.

Wednesday, April 29th: 11:00 AM – 12:00 PM

Wednesday, April 29th: 4:30PM – 5:30 PM

Thursday, April 30th: 8:00 AM – 9:00AM

When can I set up my booth for the VRNation Vendor Fair?

Booth setup is from 9:00 AM to 2:00 PM on **Tuesday, April 28th**. Please check in at the vendor registration desk before you can begin setting up your booth.

How much booth space do I have for the VRNation Vendor Fair?

Each booth is 8'x10' standard size.

What do I need to bring for my booth?

Feel free to bring any branded items that showcase your business: tablecloths, signage, electronics, giveaways, and swag are all welcome. Make your booth your own and stand out!



How do I send my booth items before the conference?

All booth materials must be delivered to Denver Downtown Sheraton by **Saturday, April 25th**. *Information forthcoming on shipping label details.*

When do I need to take down my Vendor Fair booth?

You can begin taking your booth down after **4:00 PM on Thursday, April 30th**. *Please do not start taking your booth down before then.*

Where can I see the conference agenda?

Our full conference agenda is listed online. [Check it out here!](#)

SPONSORSHIP ADD-ONS

Does VRNation have any other personalized sponsorship opportunities?

Yes! We have plenty of visibility and sponsorship opportunities available. Whether you are interested in hosting an educational webinar or advocacy awareness, we can help direct you.

We also have more regionalized opportunities in promoting our 2026 VRNation Roadshows!

Please reach out to Heidie at Heidie@vrnation.com for more information!

CONFERENCE 2026 LOCATION

Where is 2026 VRNation Conference being held?

We are moving to high heights, Taking the High Road to Hospitality in Denver, CO at the [Downtown Sheraton Hotel](#).

Where can I book my room(s) for VRNation 2026?

[Downtown Sheraton Hotel](#)

Your gateway to the Rockies—with skyline views to match. Nestled in the heart of downtown, the Sheraton offers easy access to Denver's trails, parks, and mountain day trips, plus a rooftop pool perfect for unwinding after a full day of Summit buzz.



Want to give attendees a peek inside? Highlight the sleek, spacious rooms with natural light and cozy touches that make it easy to recharge between sessions.

[Click here to book your stay at the Denver Sheraton.](#)

How much does a hotel room cost for VRNation 2026?

Rooms at the Denver Downtown Sheraton cost \$269 per night, plus applicable taxes and fees. Please use our [exclusive booking link](#) before April 10th, 2026 to lock in your rate!

What amenities does this year's VRNation Conference location offer?

We always aim high when selecting destinations, but this year's choice truly shines. The Sheraton Denver Downtown Hotel offers the perfect blend of urban energy, modern comfort, and iconic city views. Here's just a glimpse of what's waiting for you in the heart of Denver.

- **Steps from the iconic 16th Street Mall**, with endless shopping, dining, and entertainment just outside your door
- **Year-round heated rooftop pool** with sweeping city views, private cabanas, and a lively poolside bar for soaking up the Denver sun
- **Topgolf Swing Suites and a sleek game room** for interactive play, casual competition, and adult-friendly fun
- **Stylish cocktail lounges, vibrant cafés, and on-site dining** that celebrate local flavor and elevated comfort
- **Easy access to Denver's top attractions**, including Coors Field, the Denver Art Museum, and the buzzing RiNo and LoDo neighborhoods

Visit [the hotel's official website](#) to learn more.

What alternative dining options are available at the Denver Sheraton?

You can find whatever meal you're in the mood for on Downtown! Here's some options you can try!

- **[BEZEL Cocktail Lounge](#)**
Elevated cocktails and small plates in a chic lobby-level lounge. Seasonal offerings and private party options available.



- **16th Street Commons Café**

Fresh, locally sourced breakfast and lunch options with sweet and savory selections. Located behind the Commons Bar.

- **[Yard House \(Dine-In & Takeout\)](#)**

Sizzling steaks, fresh seafood, and a wide selection of craft beers. Happy Hour specials available.

- **Spritz Pool Bar**

Rooftop poolside drinks and bites. Relax with sunshine, cocktails, and casual games.

I'm in Colorado! How do I get to the event now?

The hotel is located about 23 miles (or a 37-minute drive) from Denver International Airport (DEN) & it's address is:

**Denver Downtown Sheraton
1550 Court Place
Denver, CO 80202**

You can also book alternative travel arrangements if you don't want to drive from the airport. Denver Sheraton recommends travel arrangements from DEN through the following agencies. Call them directly for more information!

Presidential Limousine

303-286-1114

<http://www.presidentialworldwide.com>

Thank you for your interest in the 2026 VRNation Annual Conference.

For more information, please visit our website: vrnation.com.

To register, please visit vrnation.com.

For any additional questions or concerns, please contact the VRNation Team at info@vrnation.com.