VRNATION

2026 Conference Attendees FAQs

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GENERAL QUESTIONS

What is VRNation 2026?

As the short-term rental industry continues to grow at a rapid pace, it's time to raise the bar. In 2026, VRNation will lead the charge...bringing together operators, platforms, and thought leaders who are shaping the future of hospitality. This year's theme, **High Road to Hospitality**, reflects a forward-thinking mission:

- Establish standards where chaos once ruled
- Elevate guest experience through innovation and integrity
- Transform fragmented practices into a unified, world-class model

We're not just talking about change, we're defining it. Be part of the movement. Be part of VRNation 2026.

When is VRNation 2026?

The VRNation Annual Conference will take place **Tuesday, April 28th,** through **Thursday, April 30th, 2026**. Please feel free to extend your stay before or after the conference to soak up Denver's vibrant culture, stunning mountain views, and endless outdoor adventures!

Where is VRNation 2026?

The 2026 Annual Conference will be held at the <u>Denver Downtown Sheraton</u>. Please check out the links below for group rate information.

Who is coming to VRNation 2026?

Solo hosts (RBOs), short-term rental property managers, tech providers, investors, industry thought leaders, and anyone passionate about the future of short-term rentals.



REGISTRATION

How do I register for the 2026 VRNation Annual Conference?

Registration is quick and easy! <u>Click here to get started!</u> Ensure a smooth arrival by securing your accommodations via our exclusive booking link.

Click here to book your stay at the Denver Sheraton.

When does early bird registration open?

Early bird <u>registration is open now</u>. Register before December 14, 2025 to get a discount!

When does registration close?

Reserve your spot today! Registration will be open until Sunday, April 26th, 2026.

If I need to cancel my registration, is there a refund policy?

Cancellations must be received in writing to info@vrnation.com. Confirmation received by March 27, 2026 will receive a refund less \$50.00 administrative fee. Cancellations received before April 20, 2026 may receive a 50% refund. No refunds are accepted after this date.

What meals are included in my 2026 VRNation sponsorship?

Your 2026 VRNation Vendor registration will cover breakfast and lunch for **Wednesday, April 29th** & **Thursday, April 30th** also the closing reception on **Thursday evening**. For meals that aren't included in your VRNation sponsorship, the Denver Downtown Sheraton has <u>several onsite restaurants</u> perfect for every taste and budget. <u>Click here for more information about dining at VRNation!</u>

What VRNation Conference events should I plan on attending?

With inspiring speakers, hands-on breakout sessions, exhibitor showcases, the housekeeping olympics, and plenty of networking opportunities, the VRNation Conference is packed with value. Check out the <u>full agenda online</u> and start planning your experience.



CONFERENCE 2026

When is the VRNation Vendor Fair?

The VRNation Vendor Fair will begin on **Tuesday, April 28th at 4:00pm** and end on **Thursday, April 30th at 3:00pm**. The exhibit hall will be open throughout the duration of the conference with designated time for Vendor Fair as follows.

Wednesday, April 29th: 11:00 AM - 12:00 PM Wednesday, April 29th: 4:30PM - 5:30 PM Thursday, April 30th: 8:00 AM - 9:00AM

What exhibitors will be there?

Check out a list of our sponsors and vendors you can meet on our website!

Who is the keynote speaker?

Coming Soon...

What presenters will be at the conference?

A list of breakout sessions and presenters are on our website! <u>Check it out here</u> to scope out what tracks are right for you!

Where can I see the conference agenda?

Our full conference agenda is listed online. Check it out here!

How do I communicate during the conference?

Coming Soon...

Can I receive any educational certifications?

While the VRNation Conference does not offer professional development certifications, we do provide housekeeping and safety training through our <u>in-person roadshows</u>. These certifications are also available as part of our <u>member benefits</u> when you join the VRNation community.



What type of sessions will be offered?

VRNation is delivering a dynamic lineup of sessions designed to maximize engagement and visibility. Attendees can expect a mix of informative presentations, hands-on workshops, live Q&As, and peer-led roundtables, all crafted to spark insight, connection, and actionable takeaways.

Can I suggest a topic or speaker?

We welcome your ideas! Optional pre- and post-conference surveys are available to help us tailor future VRNation events to your interests, including speaker suggestions and session topics. Let us know your thoughts on our pre-conference survey!

Will sessions be recorded or available post-event?

No recordings will be provided after the conference—plan to attend live to get the full value from each session.

How do I stay connected with the people I meet?

Want to keep the momentum going after the conference? Join the VRNation Community platform, our exclusive space for members to connect, share insights, and stay in touch year-round.

CONFERENCE 2026 LOCATION

Where is the 2026 VRNation Conference being held?

We are moving to high heights, Taking the High Road to Hospitality in Denver, CO at the <u>Downtown Sheraton Hotel</u>.

Where can I book my room(s) for VRNation 2026?

VRNation has a discounted room rate at the Denver Downtown Sheraton. Click here to book your stay at the Denver Sheraton.

How much does a hotel room cost for VRNation 2026?



Rooms at the Denver Downtown Sheraton cost \$269 per night, plus applicable taxes and fees. Please use our <u>exclusive booking link</u> **before April 10th, 2026** to lock in your rate!

What amenities does this year's VRNation Conference location offer?

We always aim high when selecting destinations, but this year's choice truly shines. The Sheraton Denver Downtown Hotel offers the perfect blend of urban energy, modern comfort, and iconic city views. Here's just a glimpse of what's waiting for you in the heart of Denver.

- Steps from the iconic 16th Street Mall, with endless shopping, dining, and entertainment just outside your door
- Year-round heated rooftop pool with sweeping city views, private cabanas, and a lively poolside bar for soaking up the Denver sun
- Topgolf Swing Suites and a sleek game room for interactive play, casual competition, and adult-friendly fun
- Stylish cocktail lounges, vibrant cafés, and on-site dining that celebrate local flavor and elevated comfort
- Easy access to Denver's top attractions, including Coors Field, the Denver Art Museum, and the buzzing RiNo and LoDo neighborhoods

Visit the hotel's official website to learn more.

What alternative dining options are available at the Denver Sheraton?

You can find whatever meal you're in the mood for on Downtown! Here's some options you can try!

• <u>BEZEL Cocktail Lounge</u>

Elevated cocktails and small plates in a chic lobby-level lounge. Seasonal offerings and private party options available.

• 16th Street Commons Café

Fresh, locally sourced breakfast and lunch options with sweet and savory selections. Located behind the Commons Bar.

Yard House (Dine-In & Takeout)

Sizzling steaks, fresh seafood, and a wide selection of craft beers. Happy Hour specials available.



Spritz Pool Bar

Rooftop poolside drinks and bites. Relax with sunshine, cocktails, and casual games.

I'm in Colorado! How do I get to the event now?

The hotel is located about 23 miles (or a 37-minute drive) from Denver International Airport (DEN) & it's address is:

Denver Downtown Sheraton
1550 Court Place
Denver, CO 80202

You can also book alternative travel arrangements if you don't want to drive from the airport. Denver Sheraton recommends travel arrangements from DEN through the following agencies. Call them directly for more information!

Presidential Limousine
303-286-1114
http://www.presidentialworldwide.com

Thank you for your interest in the 2026 VRNation Annual Conference.

For more information, please visit our website: wrnation.com.

To register, please visit wrnation.com.

For any additional questions or concerns, please contact the VRNation

Team at info@vrnation.com.